The Influence Builder
Why Connie

› Senior Executive Advisor
› Founder, Influence360™
› Emmy® Award Winning Journalist

Connie pinpoints why you gain and lose influence. You’ll discover how to influence with integrity using the world’s first validated influence metric to earn deep trust, respect, and commitment.

Her global clients achieve unprecedented growth in both their daily routines and turbulent times, mastering how to successfully deal with the pressures of difficult people, unanticipated issues, and public scrutiny.

Radio & TV Broadcasters Hall of Fame Inductee
Five-Time Emmy Award Winner in Broadcast Journalism
NAWBO Top Ten Women Business Owners Honoree
Who Listens to Connie

Top brands count on Connie’s insights on influential leadership to spark growth in changing times.
Watch Connie

“We have now had Connie speak 4 times to different audiences and every single time she has been outstanding. She takes the time to understand the messaging and audience and is first class.”

— SANDY PIZZARUSSO, Director of Event Management, Fiserv.
How to Work With Connie

Keynotes
You’ll get a customized keynote. Connie spends a lot of time getting to know your group’s needs and ideal outcomes long before she ever takes the stage.

MORE

Group Programs
No cookie cutter programs here. Connie designs customized programs that deliver exactly what you need to develop your people and reach your group’s goals.

MORE

Coaching + Consulting
Connie guides senior leaders at the world’s top brands. She’ll advise you on how to build and maintain an influential presence and culture in your rapidly evolving world.

MORE
Speaking Topics:

- Significant Leadership
- Influence & Communication
- Executive Presence

Your audience will be immersed in an interactive experience as Connie dives in with her unique message, razor-sharp intellect, and approachable personality.

Every program is customized to reach your goals. Your path to influence can include a mix of communication, presence, presentations, and/or managing difficult people and change.

“Wow! Connie was an incredible hit at our Symposium. She is the real deal and an outstanding presenter who brings her research to life. We’ll book her again!”

— SUSIE SADLER, Senior Director, Oxford Women
Topics
Every program is customized to reach your goals. Your path to influence can include a mix of communication, presence, presentations, and/or managing difficult people and change.

Train the Trainer
Connie can’t be everywhere. That’s why she certifies trainers in your organization to facilitate her award-winning programs. She delivers the content in masterfully produced video modules.

Timing
You decide the length—anywhere from a two-hour master class to a week-long executive meeting. The more time you carve out, the deeper you’re immersed in how to influence your world.

Tools
We don’t push products. But Connie has best-selling books, award-winning workbooks, engaging videos, Influence Maps, Presence Builders, and anything you need to create lasting growth.

WORKING WITH CONNIE

Group Programs
WORKING WITH CONNIE

Most Popular Topics

The Influence Lab

Discover how to apply the 3 habits of influential people:

- Connect so that others stay open and engaged
- Convey information to gain clarity and credibility
- Convince others to earn their trust and commitment

This program is based on Connie’s bestseller, Talk Less, Say More. Formats include:

- Keynote
- Executive Retreat
- Master Class
- Workshop
- Coaching
- Train the Trainer

Own Your Presence

Discover how to build your highest influential presence:

- Outer Presence: Elevate how others experience you
- Inner Presence: Manage how you experience yourself
- Verbal Presence: Build the language of clarity and trust

This program is based on Connie’s bestseller, Become the Real Deal. Formats include:

- Keynote
- Executive Retreat
- Master Class
- Workshop
- Coaching

Present to Win

Discover how to master the most concentrated form of influence:

- Design a message that matters to your audience
- Develop a compelling framework to bring it to life
- Deliver as the real deal, regardless of conditions

This program is based on Connie’s trailblazing executive coaching. Formats include:

- Keynote
- Executive Retreat
- Master Class
- Workshops
- Coaching
- Train the Trainer
Coaching + Consulting

Connie uses her unique experiences to advise senior leaders on how to develop and deliver influential messages. She helps drive growth in high-stakes interactions including:

» Senior leadership transitions
» M&A and culture-changing conditions
» Executive presentations
» Public speaking
» Analysts and investors meetings
» Media interviews

“We use Connie on a repeated basis because of her authenticity and ability to deliver actionable insights for senior leaders and large audiences alike. She’s a great partner to help us achieve our goals.”

— DENISE HERRICK, VP, Talent Mgmt. Bank of the West
Contact

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